NORTH DAKOTA DEPARTMENT OF MINERAL RESOURCES:

#ShowYourEnergy

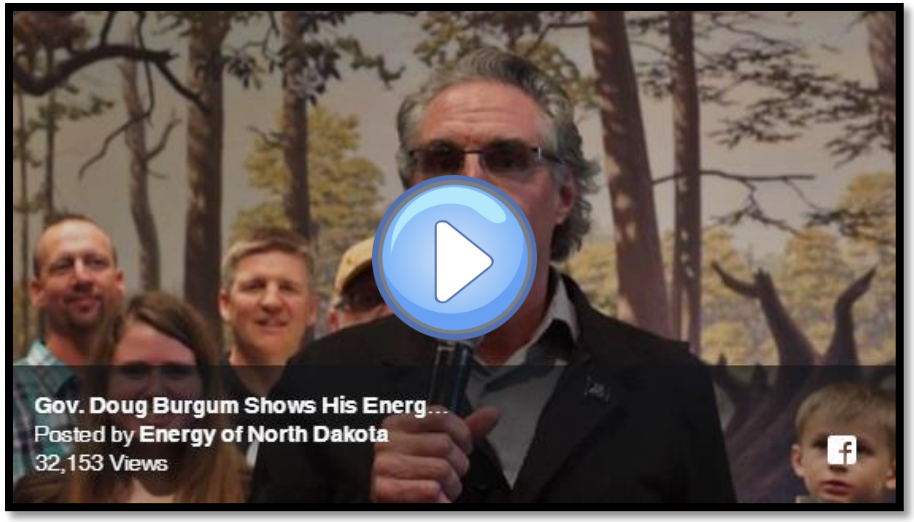
2018 | IOGCC Annual Conference

Visit Us: www.dmr.nd.gov

North Dakota Public Outreach Efforts

OUTREACH = REACHING OUT

- Sustainable outreach
- Fulsome Resources
- Strong Partnerships
- Accessible Staff



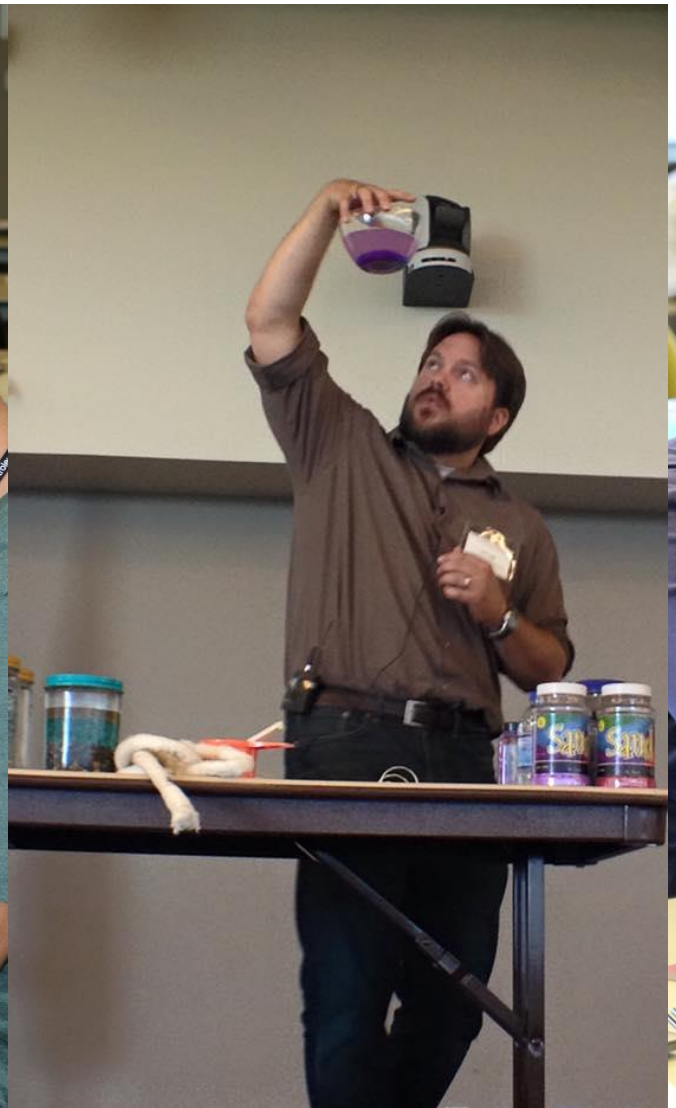
Williston Basin Petroleum Conference
HIGHLIGHTING HERITAGE

Williston Basin Petroleum Conference

CELEBRATE PRESENT SUCCESS

Williston Basin Petroleum Conference
PLAN FOR OUR FUTURE

Teachers Seminar
HANDS ON FACTS



Teachers Seminar
FACTS FROM THE GROUND

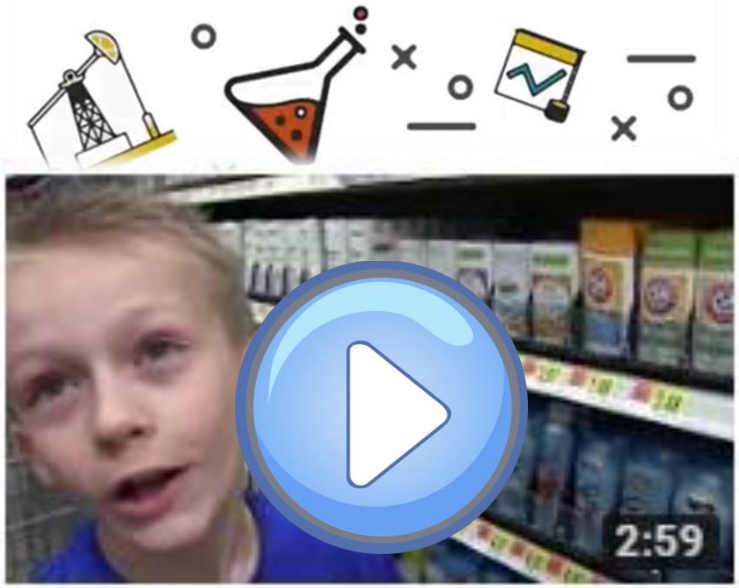
CookFest
GATHERING TOGETHER

CookFest
BUILDING NEW TRADITIONS

#ShowYourEnergy
SHARING WHAT WE KNOW

#ShowYourEnergy Campaign

- Launched during Energy Awareness Month in October 2017.
- Promoted by schools, local elected officials, state government officials, industry, and more
- Encouraged students to research, ask questions and discover the industry in a personal way



#ShowYourEnergy: In search of Non-Petro Products

North Dakota
Energy Awareness Events

Energy Outdoors

- Pick up the Patch – Over 1,200 volunteers participating annually;
- Conservation and Rehabilitation Partnerships – Over $60,000+ for habit rehabilitation projects;
- 20,000 acres + rehabilitated and enrolled in PLOTS;
- **Planting for the Future – Goal was 55,000 trees over three years – Planted 58,000 in first year!**

Energy in the Community

- **Bakken Rocks CookFest – Celebrated 10th year in 2018 with over 20 communities served;**
- Battle of the Bakken Blood Drive;
- F.E.A.S.T. – Food, Essentials and Supplies Throw down;
- Fuel, Food & Fun (*Food and Toy Drive);*
- Fishing Derby – Raised over $70,000 in 6 years w/ all funds benefiting outdoor and wildlife

Energy & Education

- **Teacher Education Seminar – Educated close to 500 teachers in last 10 years;**
- Energy Education in the Schools;
- Scholarship Programs;
- Imagination Library Oil and Gas County Funding – Over $60,000 donated to the program;
- **Williston Basin Petroleum Conference "Kids Day" - 4th Graders invited to participate in education activities**

#SHOW YOUR ENERGY
ShowYourEnergy.com

NORTH DAKOTA
DEPARTMENT OF MINERAL RESOURCES

CONTACT US

600 East Boulevard Ave. – Dept. 405
Bismarck, ND 58505

Phone: 701.328.8020

Email: oilandgasinfo@nd.gov

www.dmr.nd.gov