



2016 IOGCC CHAIRMAN'S STEWARDSHIP AWARD
ENVIRONMENTAL PARTNERSHIP

Anadarko Petroleum Corporation
Award Submission in the Category of *Energy Education*
Program Title – *Engaging with Our Stakeholders*

Nominee Information:

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Submitted By:

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Stakeholder Engagement in Colorado

Anadarko is actively engaging with stakeholders in Colorado where our DJ Basin operations often coincide with a rapidly growing urban setting.

These engagements occur in a variety of ways. Examples over the last three years include: hosting eight open houses, participation in numerous public forums, and leading dozens of field tours with residents, community leaders and news media. All of these events have enabled us to share our operating story, encourage open dialogue and transparency around our operations, provide the practical knowledge needed for various local governments to make informed decisions. We've also invested in broader educational efforts like Coloradans for Responsible Energy Development (CRED), which have helped to demystify our industry. Most importantly, our employees act as ambassadors to speak at town halls, some within areas of our operations and many outside our area of operations with the simple goals of listening to and sharing information with the public.

In addition, Anadarko has partnered with a local high school (Mead High) to create the Mead Energy Academy. This unique program, the first of its kind in Colorado and one of few in the nation, offers secondary public education devoted to the principles of energy development in all forms. The goal of this partnership is to work alongside the school district, Academy teachers, students and parents to establish a best-in-class comprehensive energy education program, dedicated to developing leaders in energy. A balanced energy education, focused on responsible energy development and conservation, is vital to the nation's ability to produce the energy that is essential for modern life.

Since its launch in the fall of 2015, Anadarko has committed to the Academy by way of dedicating three scientists (each serving for a period of time throughout the year) to serve as liaisons. In addition to this in-kind commitment, Anadarko has contributed \$22,000 to help ensure that the goals of the program and the needs of its students are met. Anadarko Academy Liaisons dedicated 70 to 80 percent of their time, including spending two days a week at the school, to assist in the startup of the Academy. The



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Academy Liaisons have had a tremendously positive impact on the program and have helped develop and maintain a strong relationship with teachers and students.

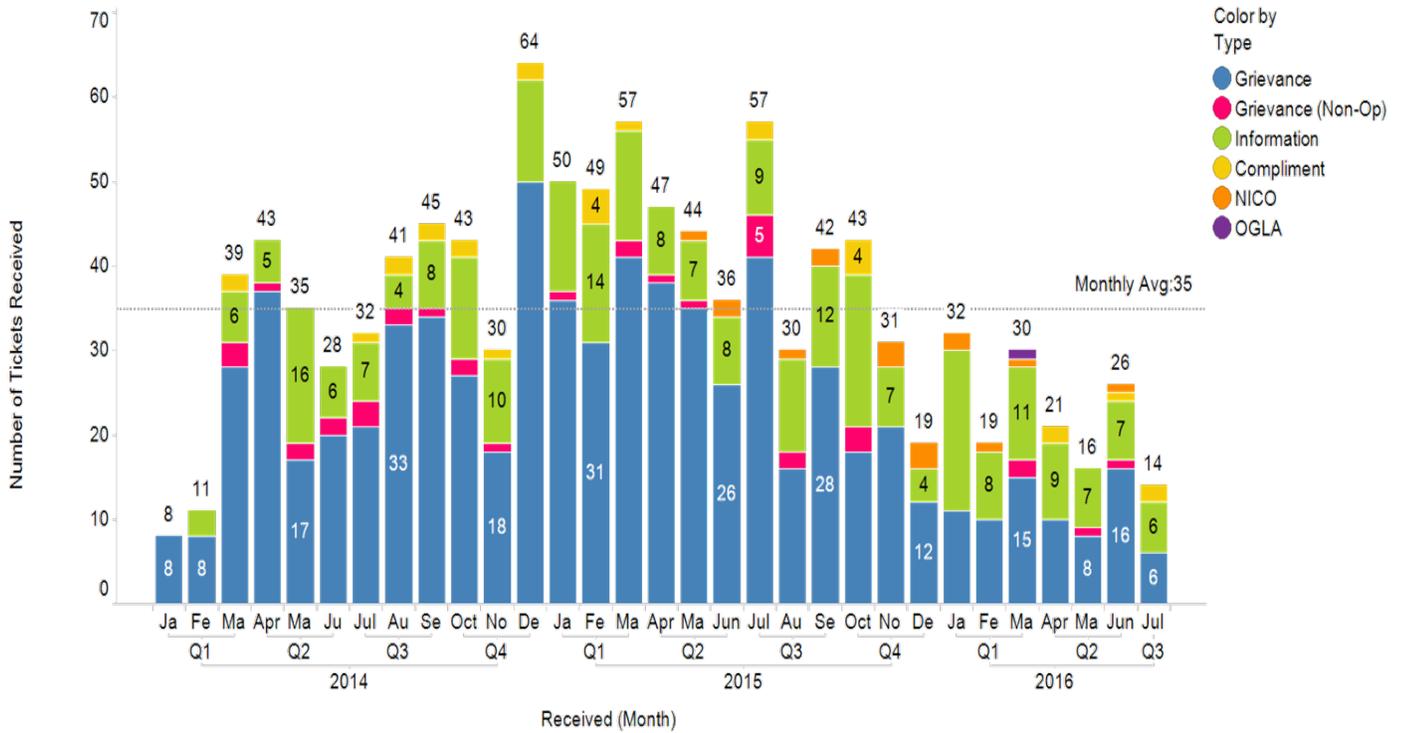
We firmly believe that creating transparency and openly sharing science-based information is an important step toward providing greater appreciation for the robust and complex regulatory environment we operate under to build trust that our operations are being conducted with the utmost care for public safety and the environment.

Communications Program

Anadarko engages and works with regulators, NGOs, academia and other stakeholders to identify, quantify and address concerns by developing and implementing leading-industry practices. Anadarko strives to engage with the community in a way that is considerate, timely and respectful. Our stakeholder-engagement efforts are focused on listening and often adapting to improve our ability to operate in a compatible manner with our communities.

Launched in February 2014, Anadarko's Colorado Response Line provides another avenue for open communication while tracking issues and seeking resolutions. Since inception, Anadarko's Stakeholder Relations team has provided service, information and resolution to more than 600 stakeholders while processing nearly 1,080 feedback tickets.

Feedback Received by Month



2016

Number of Stakeholders Served = 614

Number of Stakeholder Feedback Tickets Submitted = 1084



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Anadarko also opens the lines of communication with stakeholders by distributing informative brochures, which outline the expected timing of impact along with various mitigation efforts and adjusted hours of operations (when we can), employed during temporary activities.

Furthermore, Anadarko has hosted eight open houses, with plans for additional events in communities where we operate. These science-fair style events welcome community members to have one-on-one conversations with Anadarko representatives from various disciplines including geology, health, safety and environment (HSE), engineering, land, regulatory and more. These open houses enable residents to ask questions regarding energy development, as well as establish contacts at Anadarko who will be available to address future questions.

Anadarko includes the media in its efforts to share information, including field tours of drilling rigs, fracking operations, producing wells and production facilities. Media tours have included reporters from local papers in northeast Colorado, the Denver Post, Bloomberg, Colorado Public Radio, the Houston Chronicle, Associated Press, New York Times, and many others.

Employee Participation

Our employees are our most valuable assets and greatest ambassadors. Beginning in 2013, Anadarko's public affairs and government relations teams invested in the Anadarko Ambassador Program to ensure that employees have access science-based information needed to have respectful and truthful dialogue with stakeholders about oil and natural gas development on behalf of the company and the industry.

Program components include:

- **The Ambassador Toolkit**
 - A values-based guide for sharing Anadarko's story and openly communicating about the oil and natural gas industry
 - A one-stop source of information covering the topics about which the public often has question or concerns
- **The Anadarko App**
 - A mobile version of the Toolkit
 - Interactive for employee feedback and question submissions
 - Searchable and updated in real time
- **Advocate Training**



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- A three-day immersive training program for select employees
- Provides essential personal communications skills, including how to engage in conversations about the industry, how to listen to better understand concerns and role playing to answer common questions about the industry
- **Ambassador Training**
 - A one-day training course that provides education and community skills employees need to become effective ambassadors for our industry

Key Metrics

Anadarko's Corporate Responsibility program in Colorado demonstrates leadership, commitment to action and mitigation of impacts, as it has empowered employees during a time of uncertainty for the industry. These communication, engagement and partnership efforts have helped Anadarko maintain its Social License to Operate in the state, all while increasing production from this world-class field by 63,000 BOE/d or 60 percent year over year.

Anadarko's Operational Impact Reductions (Year-end 2015 vs. Year-end 2011)
90% fewer water tanks on location due to the water on demand system
90% fewer truckloads of water required during completions due to water on demand system
82% fewer production tanks on location due to the addition of oil gathering system
90% fewer truckloads required during production due to the addition of oil gathering system
Reduced truck traffic by more than 47 million miles resulting in significant emissions reduction since 2012



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Ambassador Program Highlights

210 Advocates trained; 43 Advocate and Ambassador training sessions held

2,062 Ambassadors trained (Denver, Colo., Platteville, Colo., Evans Colo., Vernal Utah, Rock Springs, Wyo., Gillette Wyo., and The Woodlands, Texas, offices)

Four training sessions offered for more than 300 service providers to discuss and encourage their participation in open communication and advocacy.

Shared components of the Advocate and Ambassador program with more than 30 peer companies in the oil and natural gas industry

Approximately 1,000 engagements in 140 Front Range communities since January 2014, presenting to area civic organizations, businesses, chambers of commerce, trade associations, etc.

Launched employee and management social media training, offering nine trainings in both Denver and field location to provide guidance around and encourage employees to actively advocate and engage on their social media networks

500 engagements in elementary, high and middle schools, presenting to more than 9,000 students

90 employees trained in legislative outreach and meeting with state and local elected officials

Three sessions of "story telling training" – teaching our Advocates to utilize their own story into their external presentations, further humanizing the industry

More than 3,000 Toolkits distributed

Approximately 1,230 Anadarko App downloads (82 percent adoption rate)



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Community Engagement

8 open houses held in 4 different communities

Hosted a Community Appreciation Picnic in Fort Lupton

More than 40 students of the Mead Energy Academy taken on a Geological Outcrop tour and production facility tour

More than 35 reporters taken on rig tours

Approximately 600 stakeholders served via the Anadarko Colorado Response Line with nearly 1,100 stakeholder tickets processed

About Anadarko

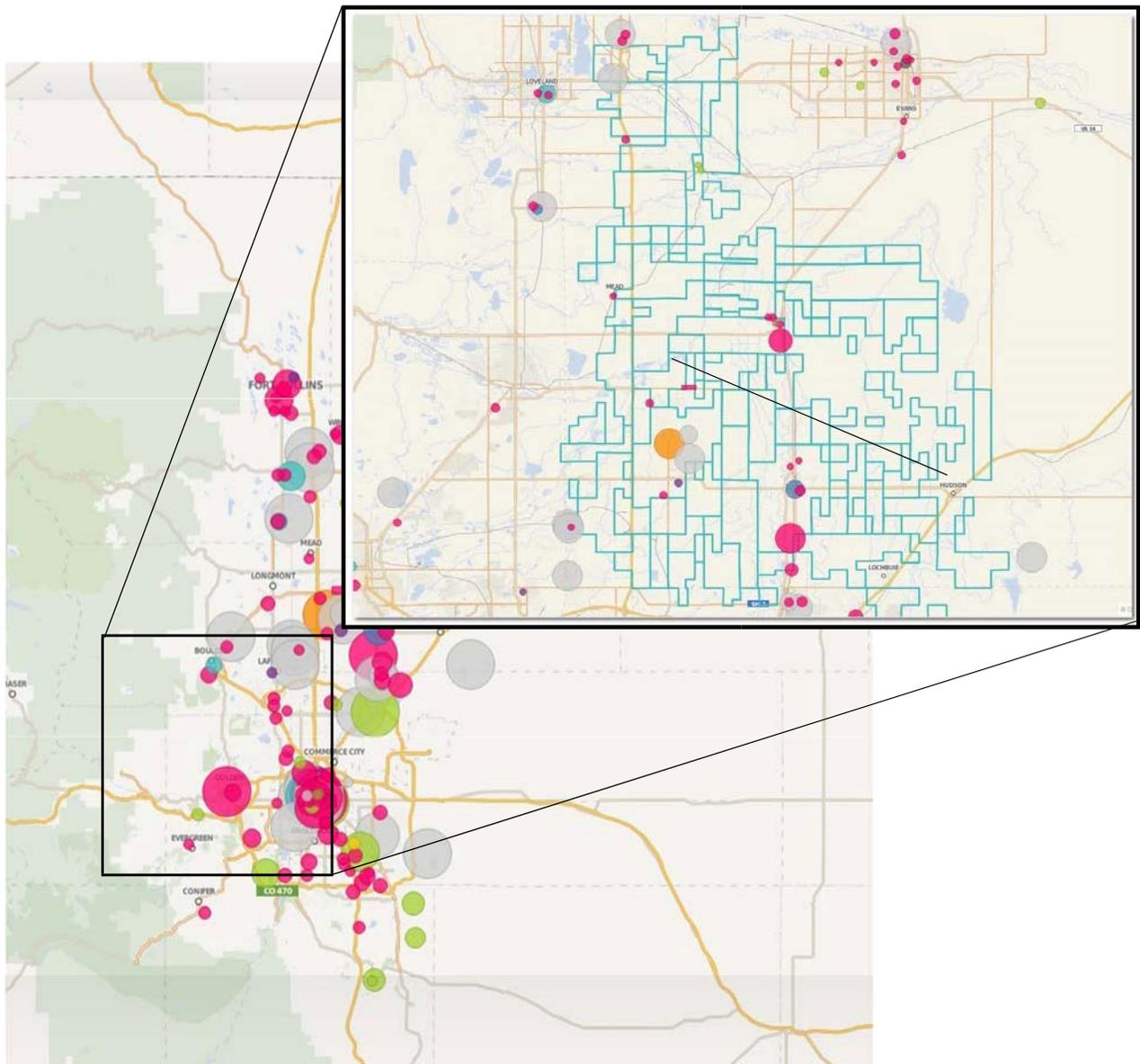
Anadarko's mission is to deliver a competitive and sustainable rate of return to shareholders by exploring for, acquiring and developing oil and natural gas resources vital to the world's health and welfare. As of year-end 2015, the company had approximately 2.06 billion barrels-equivalent of proved reserves, making it one of the world's largest independent exploration and production companies. For more information about Anadarko, please visit www.anadarko.com.

Supporting Materials:

Visual Aid: *Employee Ambassador Program Video Profile*

<https://www.youtube.com/watch?v=OjtpwfmEc80>

Visual Aid: *Ambassador and Advocate Program Deployment Map*



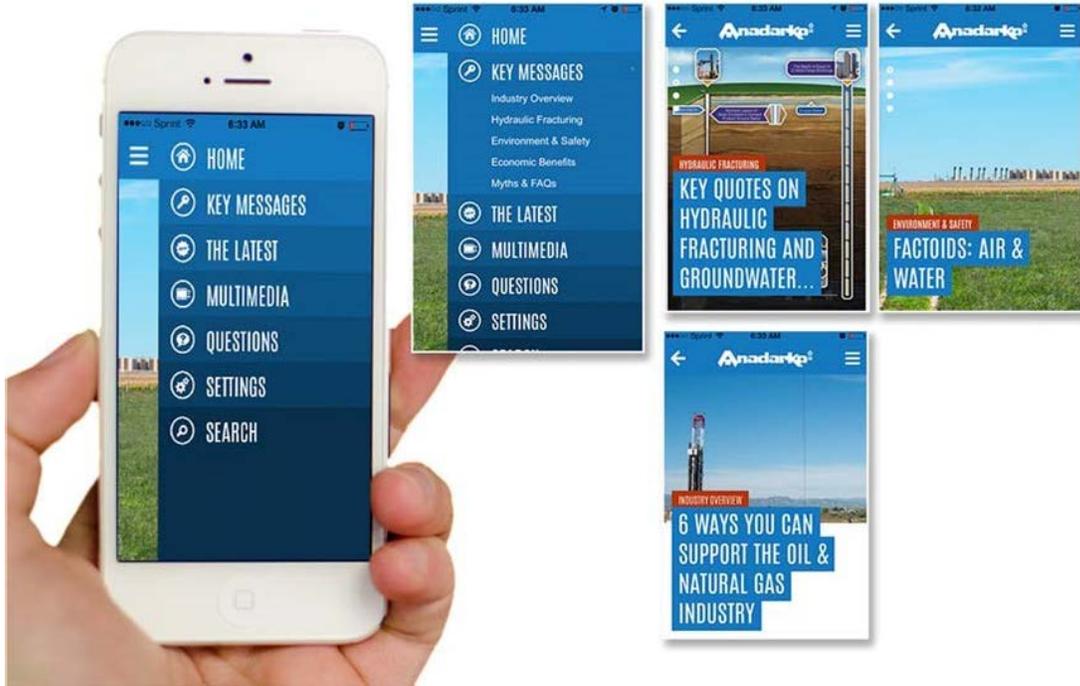
Visual Aid: Employee Ambassador Program Photos



Visual Aid: Ambassador Program Outreach Card



Visual Aid: *Employee Ambassador Mobile App*



Visual Aid: Anadarko Employee Ambassador Toolkit

