



AGENDA

PUBLIC OUTREACH

IOGCC ANNUAL BUSINESS MEETING

Grand America

Audubon (Third Floor)

Salt Lake City, Utah

Tuesday, May 19, 2015

9:00 am – 4:00 pm

9:00am

Call to Order

Chairman, Gary Swan

Project: How To...energy education and outreach booklet series

9:00am – 9:15am

Introductions

9:15am – 9:30am

Overview

9:30am – 12:00pm

Topic Presentations (followed by discussion after each topic/ presenter)

- ***Community Engagement from state regulator perspective***
Bill Sydow, Director, Nebraska Oil & Gas Conservation Commission
- ***Classroom Efforts***
Gary Swan, Vice President, National Energy Foundation & Public Outreach Chair
- ***Energy Event Coordination***
Rich Haut, Program Director, Houston Advanced Research Center
- ***PR Campaigns***
Bethany McCorkle, Communications Chief, Ohio Department of Natural Resources
- ***Social Media***
Ian Wright, Development Specialist, National Energy Foundation
- ***Career Development***
Rhonda Reda, Executive Director, Ohio Oil & Gas Energy Education Program
- **Additional presentations:**
Tessa Sandstrom, Communications Manager, North Dakota Petroleum Council
Emily Hawbaker, Curriculum Director, The NEED Project

12:00pm – 1:00pm

LUNCH

1:00pm – 3:30pm

Discussion of outlines, examples, programs and resources for each topic

3:30pm – 3:45pm

Next steps

3:45pm - 4:00pm

Wrap-up: Evaluation, Chairman's Stewardship and OKC meeting

4:00pm

Adjourn

If needed, time and rooms are available to continue work on Wednesday, May 20th from 9:00am – 2:00pm.