

Federal Energy Regulatory Commission
Office of Energy Projects



FERC Outreach

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Who is FERC?



- ✓ FERC is an independent federal regulatory agency that:
 - Regulates the interstate transmission of electricity, natural gas, and oil;
 - Review proposals to build interstate natural gas pipelines and liquefied natural gas (LNG) terminals, and natural gas storage fields
 - Licensing and safety inspections of non-federal hydropower projects

FERC Organization Chart



Chairman
Jon Wellinghoff

Commissioner
Philip D. Moeller

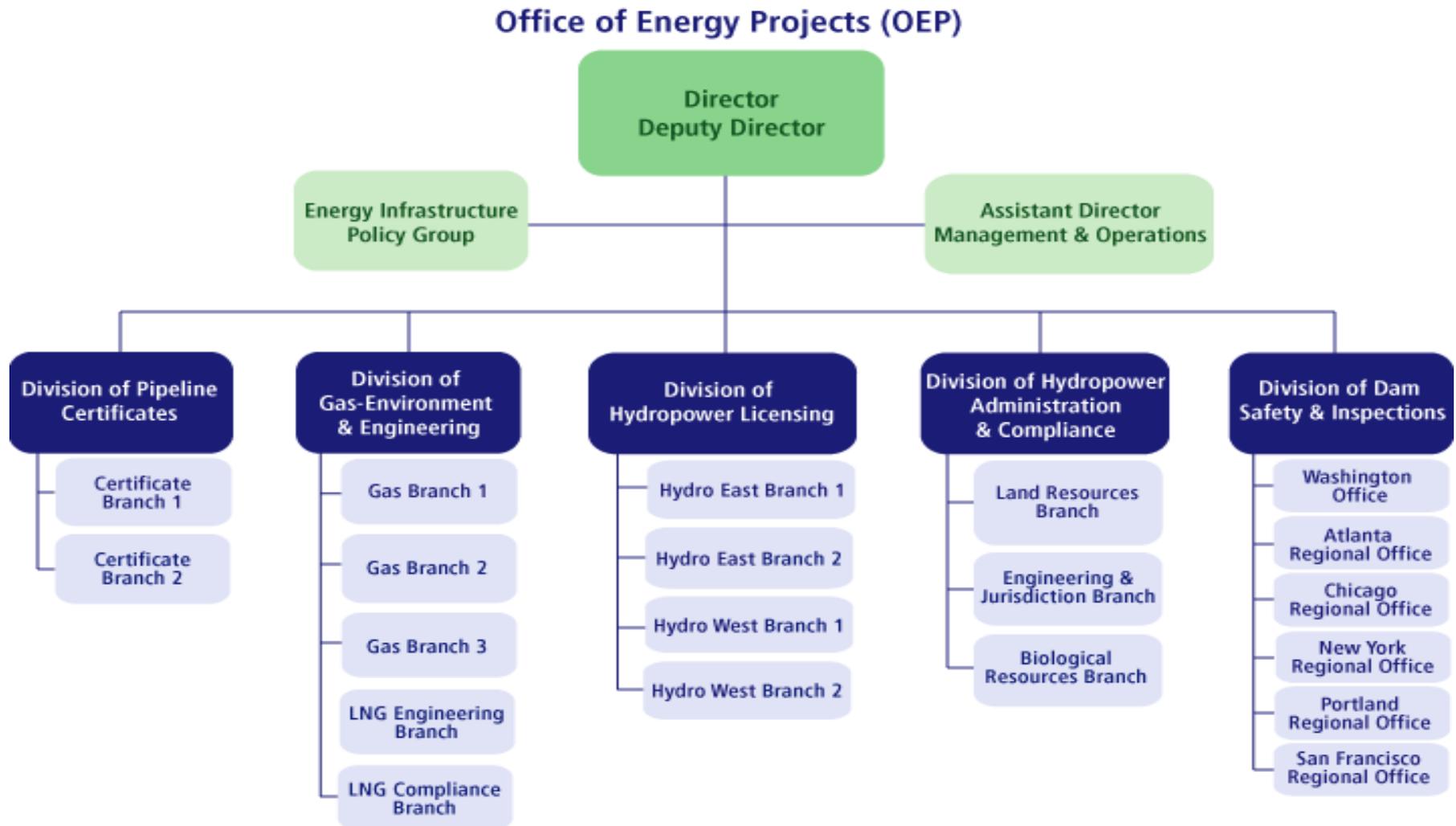
Commissioner
Marc Spitzer

Commissioner
John R. Norris

Commissioner
Cheryl LaFleur



Office of Energy Projects



Certificate Process



Non-Environmental Review and Analysis

- Engineering – GQI, storage, hydraulic flow
- Tariff – rates, terms & conditions of service
- Policy – precedents, rules, regulations
- Accounting

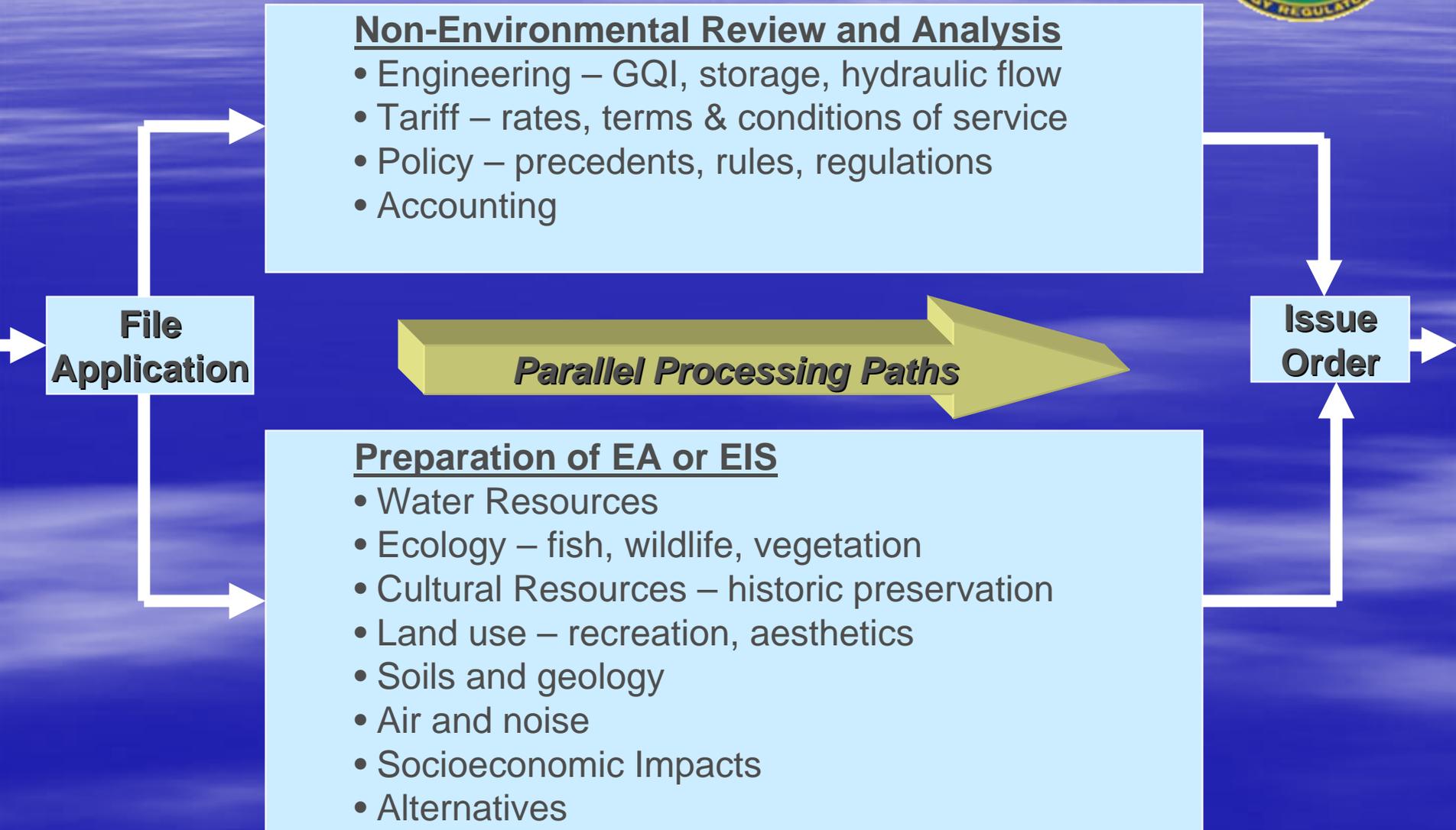
Preparation of EA or EIS

- Water Resources
- Ecology – fish, wildlife, vegetation
- Cultural Resources – historic preservation
- Land use – recreation, aesthetics
- Soils and geology
- Air and noise
- Socioeconomic Impacts
- Alternatives

**File
Application**

Parallel Processing Paths

**Issue
Order**





What is Outreach?

- ✓ An effort to connect ideas or practices to the efforts of other specific audiences
- ✓ A systemic attempt to provide services beyond conventional limits
- ✓ The ability of one community to work beyond its boundaries in unexpected ways to provide for another community

FERC Role



- ✓ FERC is the lead agency for NEPA review and coordinator of all federal authorizations
 - Agencies urged to participate in process
- ✓ FERC to establish a schedule for all Federal authorizations
 - Ensures expeditious processing of all natural gas project permits and authorizations
 - Congress saw need for expediting the federal review of new infrastructure
- ✓ FERC to maintain complete consolidated record
 - Provides for swifter judicial review

The Pre-Filing Process



- ✓ More interactive NEPA/permitting process, no shortcuts
- ✓ Be more proactive and explore ways to Outreach
- ✓ Earlier, more direct interaction between FERC, other agencies, landowners, and the applicant
- ✓ Transparency in the Pre-Filing Review Process
- ✓ Goal is to resolve problems and have "no surprises"
- ✓ Pre-filing procedures are designed to encourage cooperation with federal, state, and local authorities

FERC staff is an advocate for the process, not the project

INFRASTRUCTURE BOOM

(Certificated in the last 10 years)



✓ Pipelines

- 112.5 Bcf/day of Capacity and 16,021 Miles

✓ Storage Facilities

- 962 Bcf of Capacity

✓ LNG Facilities

- 37 Bcf/day of Total Capacity



Heightened Public Interest



- ✓ Congressional Interest Escalated Significantly
- ✓ Increased calls to FERC's Office of External Affairs and Office of Enforcement (Dispute Resolution Service)
- ✓ Filed letters and calls to FERC PM's/Management
- ✓ * **Change... landowner calls now being referred to the Dispute Resolution Service**

Evolution



- ✓ Old School
 - Right of Way Negotiations
- ✓ Environmental Regs
- ✓ Location...Location...Location
- ✓ Land Use
 - Land/Water/Coastal
- ✓ Population
 - Strong Communities
 - The Last Mile/Demand Centers



Hello



The Landowners' Perspective



FERC Outreach Improvements



- ✓ FERC House calls
- ✓ Address elected officials earlier in the process
 - Local, State, and Federal Elected Officials Meetings
- ✓ Continue to consult with and educate federal, state, and local agencies
 - Federal, State, and Local Agency Learning Curve
- ✓ Refine ways to connect with affected stakeholders
 - Open Houses, Site Visits, Public Meetings
- ✓ FERC's Expectations, Role, and Outreach Goal

FERC's State Outreach Initiative



- ✓ FERC needs to get out in front of projects
- ✓ Industry needs to anticipate infrastructure hotspots and communicate
- ✓ Turn opposition into understanding
- ✓ Communicate to all stakeholders that there is a process in place
- ✓ Office of External Affairs
 - State and Public Affairs Divisions



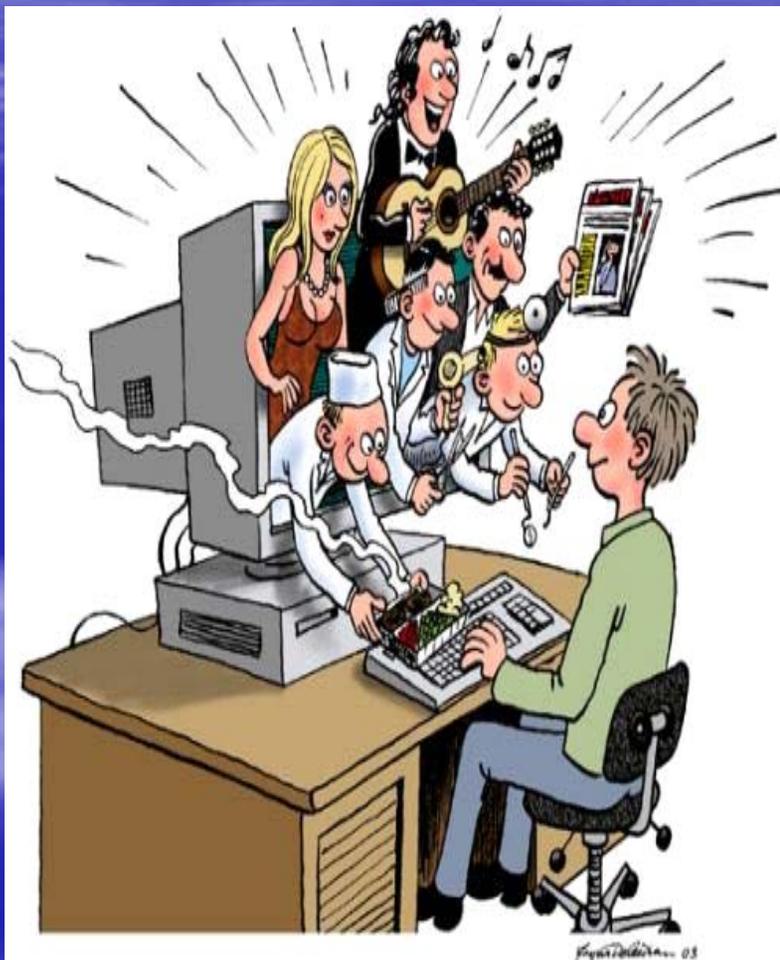
Industry Promotion

- ✓ A Robust Stakeholder & Public Outreach Initiative
- ✓ What is your Communication Plan?
- ✓ What is the Industry Training Protocol?
- ✓ How is the Industry Tailoring their Message?





Changed the World



Making Strides Forward



- ✓ Industry is strengthening overall training
- ✓ Outreach Coordinators positions are being created
*** Good Idea***
- ✓ Overall Industry Outreach improvement
 - Newsletters and updates of project status
 - Tell us in your Application...
- ✓ Communicating with us (win-win)



Training Push

- ✓ INGAA's Commitment to Landowners
 - Eight Steps to build and maintain strong positive relations with landowners
- ✓ Ambassador Training
- ✓ IRWA Training Plan
- ✓ FERC Outreach
 - Attend FERC Seminars



Face of Your Company

- ✓ Either Building or Hurting the Reputation of the Company
- ✓ Company Philosophy and Purpose
- ✓ Don't just blame the LAND AGENT
- ✓ The effect on the FERC Process (What Schedule?)

Industry Needs to Adopt a Standard Code of Ethics...You are all Painted with the Same Brush



Project Team

- ✓ Know project details
- ✓ Explain the Process and “next steps” (e.g. surveys, compensation, construction, and eminent domain)
- ✓ Educate consumers on the NEED of the Project
- ✓ KNOW THE FERC PROCESS
- ✓ Recognize FERC’s Expectations and Role
 - Educate Stakeholders how to become involved in the FERC process (FERC Brochure)

Communication and Timing - Tiered Approach

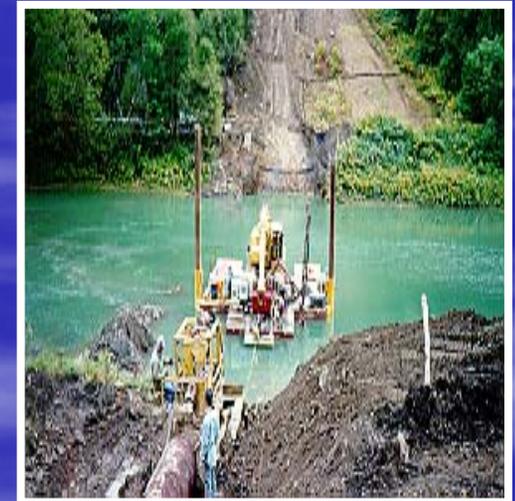
- **Phase 1 – Inform elected officials of potential project and seek feedback**
 - Develop core execution team
 - Develop list and engage Tier One key stakeholders – local, state and federal officials
 - Conduct study route risk assessment/due diligence/feasibility
 - Document Tier One feedback/concerns/suggestions/our responses
- **Phase 2 - Collaborative effort to engage stakeholders of project's purpose and need**
 - Engage Tier Two key stakeholders - Agencies
 - Refine scope with stakeholder feedback
 - Prepare detailed presentation materials
 - Refine study corridor with alternative routes
 - FERC "Pre" Pre-File Meeting
- **Phase 3 - Advancing the project**
 - Refine permitting and regulatory strategy
 - Engage Tier Three key stakeholders – Non-governmental organizations (NGOs)
 - Notify community with voluntary public informational meetings
 - Request survey permission
 - Commence field work
 - Continuous route review



Calls to OEA/DRS

How are landowner calls handled within FERC???

- ✓ OEP Liaison
- ✓ Calls are communicated between offices
- ✓ Two sides to every story
- ✓ Log Communications
- ✓ Resolve disputes in a timely manner



EIS Pre-Filing Environmental Review Process

Applicant Process

Assesses market need and considers project feasibility

Requests use of FERC's Pre-Filing Process

Studies potential site locations

Identifies Stakeholders

Holds open house to discuss project

Conducts route studies and field surveys. Develops application.

Files formal application with the FERC

Public Input Opportunities

FERC Process

Receives Applicant's request to conduct its review of the project within FERC's NEPA Pre-Filing Process

Formally Approves Pre-Filing Process and issues PF Docket No. to Applicant

Participates in Applicant's open house

Issues Notice of Intent for Preparation of an EIS opening the scoping period to seek public comments.

Holds public scoping meeting(s) and site visits in the project area. Consults with interested stakeholders.

Issues Notice of Application

Analyzes data and prepares Draft EIS

Issues Draft EIS and opens comment period

Holds public comment meetings on the Draft EIS in the project area

Responds to comments and revises the Draft EIS

Issues Final EIS

Commission Issues Order

Parties can request FERC to rehear decision

Issues Notice to Proceed with construction.

Submits outstanding information to satisfy conditions of Commission Order

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EA Pre-Filing Environmental Review Process

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Formally Approves Pre-Filing Process and issues PF Docket No. to Applicant

Participates in Applicant's open house

Issues Notice of Intent for Preparation of an EA opening the scoping period to seek public comments.

May hold public scoping meeting(s) and site visits in the project area. Consults with interested stakeholders.

Issues Notice of Application

Analyzes data and prepares EA

If no scoping comments are received, EA is placed directly into ELibrary. If substantive comments are received, EA is mailed out for public comment.

Responds to comments

Commission Issues Order

Parties can request FERC to rehear decision

Issues Notice to Proceed with construction.

Submits outstanding information to satisfy conditions of Commission Order

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Project Timing and the FERC Review Process



- ✓ FERC process is a model that works
 - Pre-filing, application analysis, and post-authorization
 - A process is needed to streamline the siting of energy infrastructure
- ✓ Adequate gas infrastructure is essential
- ✓ The nation has been well-served by the Commission's siting of natural gas infrastructure
 - Commission analysis and decisions are timely

Questions?



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