



Communication Resource Guide

Quantitative / Qualitative

- 2009 research conducted
- Focus groups / surveys of targeted demographic
- Findings / Conclusions:
 - Dynamic information
 - Bite-sized information
 - Ability to deep-dive



Content / Information Rich

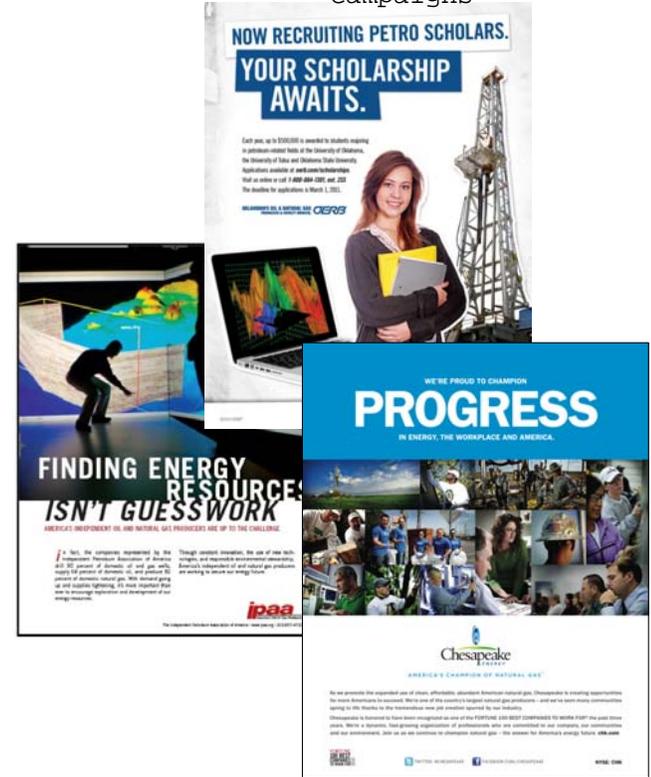
- Federal agencies
- State agencies
- Independent producers
- International organizations

PROJECT BACKGROUND

Content / Information Rich

- Program templates
- News & media recommendations
- Education materials
- Creative samples

Print Campaigns



Fact Sheets / Worksheets



Web Video / Television



Outdoor Boards



107 Page PDF
Black & White



Dynamic Content

AUDIO



IMAGE



VIDEO



Flexibility



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IOGCC-GWPC Announce New Agreement

Wednesday, Sept. 29, 2010 - The Interstate Oil and Gas Compact Commission (IOGCC) and the Ground Water Protection Commission (GWPC) announced today the two state-based organizations have entered into a Memorandum of Understanding (MOU) that sets the stage for future, joint projects. The IOGCC represents the governors of the 38 oil and gas producing states; the GWPC consists of the heads of the states' ground water regulatory agencies. Both organizations have environmental protection and conservation at the heart of their mission.

In the MOU, the organizations recognize "...the benefit to the public of a collaborative effort by jointly and cooperatively pursuing and conducting projects that utilize both the unique and common strengths and assets of both organizations."

Both organizations maintain their national headquarters in Oklahoma City. Final approval of the MOU was announced at the IOGCC 2010 Annual Forum concluding today in Pittsburg, PA. In a separate action, the GWPC board of directors passed unanimously a resolution calling for complete disclosure of chemicals used during the hydraulic fracturing process common in the completion of shale gas wells.

[Click here for MOU.](#)

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Client Access

CMS

User Experience

FILTER



- » Civic Club & Professional Presentations
- » Classroom Energy Education
 - American Petroleum Institute
 - Illinois Petroleum Resources Board
 - Independent Oil & Gas Association of New York
 - IPAA
 - KIOGA
 - Michigan Oil & Gas Producers Education Foundation
 - Murphy Oil
 - NETL - Tulsa Educational Outreach Program
 - North Dakota Energy Education and Career Awareness Program
 - North Dakota Petroleum Council
 - OERB
 - Ohio Oil & Gas Energy Education Program
 - Schlumberger
 - West Virginia Energy Alliance
- » News Media
- » On-site Marketing
- » Online Programs
- » Other Programs

IOGCC Communication Resource Guide



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